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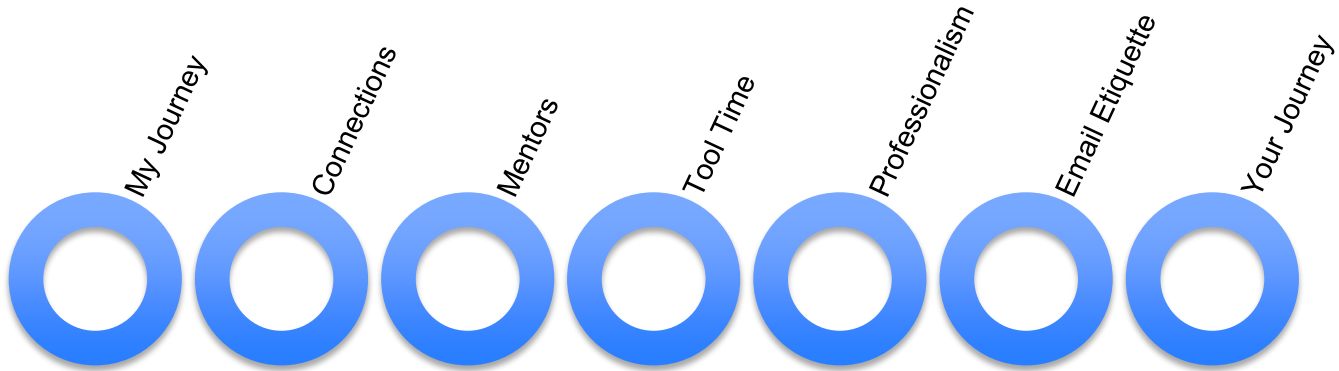
Adding to the Toolbox:

Tips to Grow into a Better Leader

By : Greg Czajka



Agenda





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My Journey





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Connections

Within your Organization



LinkedIn



Regional and National Associations



People in the industry



Tool time!





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Professionalism

- Get a good headshot!
- Create or update your LinkedIn profile
- LinkedIn ≠ Facebook
- Don't be accusatory

CONSIDER YOUR BEHAVIOR



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- If you are doing what is right, you will be able to answer “yes” to these questions:
 - Am I being honest and truthful?
 - Am I acting fairly?
 - Am I acting in the best interests of my organization and our patients?
 - Would I be proud to tell my family about my actions?
 - Is it consistent with the law and my organization’s policies?
 - **Would I be OK with seeing my actions reported on the TV news?**



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Email etiquette



- #1 – Don't make e-mails too wordy
- #2 – Buzzwords and corporate lingo
- #3 – Use of “we”
- #4 – Be timely
- #5 – Pause and proofread



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Your Journey

- Ask yourself what you want to do
- Continual improvement
- Put yourself out there and volunteer – don't close any doors
- Do things that you are not comfortable doing – like presenting on stage





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Questions and maybe some answers

Connect with me on LinkedIn:

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session.**

Thank You!