# ADVERTISING OPPORTUNITIES

**DEADLINE TO RESERVE: AUGUST 28**

# SHOW GUIDE




**The MD Expo show guide will contain conference schedule, description of education, a directory of all exhibitors and more.**

| | |
|---|---|
| **Company Showcase** | **$2,250** |
| **Back Cover** | **$1,500** |
| **Inside Front Cover** | **$1,375** |
| **Inside Back Cover** | **$1,375** |
| **Full Page** | **$1,250** |
| **Half Page** | **$750** |




**Company Showcase** 2-pages of editorial provided by your company

MDEXPO ORLANDO
OCTOBER 13-15, 2026




# CUSTOM EMAIL MARKETING

**COST: $3,225**

**PACKAGE INCLUDES:**

- (1) E-blast to the *TechNation* subscription list, approximately 11,000 qualified email addresses.
- E'blast will include email address for all preregistered conference attendees. Number of preregistered attendees will differ based on time of send.
- Detailed reporting one week after deployment
- Half-page ad in the conference show guide




# GO LIVE

**COST: $1,795**

- Up to 5 minute broadcast shared to TechNation.TV, as well as TechNation's Facebook and LinkedIn accounts
- Social media graphic promoting your broadcast. Shared with client and our network
- Post conference promotion of the interview
- Detailed reporting to show reach
- Half-page in the conference show guide